



Promote your business in the Delaware Shakespeare Festival Playbill

We anticipate three thousand patrons this year for everyone's favorite, *Romeo and Juliet*, appearing at Rockwood Mansion Park from July 25 through August 9. Many of those patrons, at their picnic before the show, read our Playbill cover to cover! We use the Playbill for foundation and corporate grants, and media and press kits.

Your business will get plenty of exposure. You can show your commitment to the arts and the local community. And we will very much appreciate your support!

Recognition	Dimensions	Donations
Cover (inside cover front and inside cover back)	5 x 8	\$200
Full Page	5 x 8	\$125
Half Page*	5 x 3.77	\$65
Quarter Page	2 ^{3/8} x 3 ^{7/8}	\$35

*Half-Page recognition is available in horizontal format only.

- Deadline to order is **July 1, 2008**, approximately four weeks prior to show's opening.
- The ad should be ready for printing. In most cases, minor design work will be complimentary (e.g., adaptation of a business card). Other design work is available for a fee.
- Program size is 5 1/2 x 8 1/2.
- All pages will be printed in black ink, except for the cover, printed in four color press.

Please make all checks payable to: **Delaware Shakespeare Festival.**

P. O. Box #311
Claymont, DE 19703

To reserve your space in the playbill, please contact us immediately:

Meghann Kissel
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Visit us at www.delshakes.org!