



Promote your business in the Delaware Shakespeare Festival Playbill

“As I by friends am well advertised...”

Richard III

Every summer, thousands of people attend the Delaware Shakespeare Festival at Rockwood Mansion Park. Most of our patrons read the playbill from cover to cover while picnicking before the show. We also use the playbill for foundation and corporate grants and press kits. Your business will get plenty of exposure, and you can show your commitment to the arts and the local community. Reserve your spot in the playbill today!

***Macbeth* runs from July 16-31, 2010. Many thanks for your support!**

Recognition	Dimensions	Ad Rate
Center Spread (inside at staple fold)	10” w x 8” h	\$400.⁰⁰
Color Cover (inside front cover and inside back cover)	5” w x 8” h	\$250.⁰⁰
Full Page	5” w x 8” h	\$150.⁰⁰
Half Page*	5” w x 3.77” h	\$90.⁰⁰
Quarter Page	2 ³/₈” w x 3 ⁷/₈” h	\$50.⁰⁰

**Half Page recognition in horizontal format only.*

- Deadline to order is **June 10, 2010** (approx. 4 weeks prior to Opening Night).
- Ads should be ready for printing. In most cases, minor design work is complimentary (ie: adaptation of a business card). Other design work is available for a fee.
- All pages printed in black ink (except color cover).
- Program size is 5 ½” w x 8 ½” h.
- Please make checks payable to: **Delaware Shakespeare Festival**
P.O. Box #311
Claymont, DE 19703
- To reserve your place in the playbill, please contact Meghann Kissel Costello.
meghann@delshakes.org

For more information, please visit www.delshakes.org.